



PERUNTHALAIVAR KAMARAJAR ARTS COLLEGE
(An Institution functioning under the Aegis of Pondicherry Society for Higher Education)
(Accredited by NAAC with 'B' Grade)
KALITHEERTHALKUPPAM, PUDUCHERRY- 605 107

DEPARTMENT OF COMMERCE

PROGRAMME SPECIFIC OUTCOME

B.Com.(General)

1. Students will acquire knowledge in various area of business such as accounting, law & Computer Management, etc.,
2. Students can go for higher education and advance research in the field of commerce & finance.
3. Tally helps them to get placed in various corporate.
4. Students will be able to apply both quantitative and qualitative knowledge in their future careers.
5. Students get practical knowledge to work as Tax Consultants, Audit Assistants, and Financial supports services.
6. To encourage them to be future entrepreneurs.
7. Helps them to be placed in various places such as Bank, Insurance, Marketing, etc.,

COURSE OUTCOMES (CBCS SYLLABUS)

To impart the various skills like accounting skills managerial skills communication skills and overall personality development of the students, also to make the students competent to face the challenges in present competitive market acquaint the students relating to changes in global scenario besides this the theoretical concepts and its application into the business. To develop among the students, the qualities of an entrepreneurship also to give the ideas about the modern business strategies. Apart from this to provide the ideas relating to various fields like banking sector, insurance sector, Income Tax, e-commerce etc.,

I – Semester			
Sl. No	Subject Code	Subject Name	Subject Outcomes
1	MT1 (1)	Financial Accounting	<ul style="list-style-type: none">● Preparing financial statements in accordance with appropriate standards ledger accounts using double entry book keeping and record journal entries accordingly and Preparation of ratification error.● Preparing accounting information for planning and control and for the evaluation of finance.● To introduce the system of Hire Purchasing, and concept of partnership accounts.
2	MT2 (2)	Business Law	<ul style="list-style-type: none">● Make the students understand about business Law● Develop knowledge on contract and various types of contracts
3	AE 1(1)	Public Administration	<ul style="list-style-type: none">● To understand the nature and scope of Public Administration.● To understand the administrative theories and concepts to make sense of administrative practices.
II – Semester			
4	MT3(1)	Business Management	<ul style="list-style-type: none">● To provide idea about motivation, importance of communication and Principles of coordination.● To make the student understand principles, functions and different management theories.
5	MT4(1)	Company Law	<ul style="list-style-type: none">● To impart students with the knowledge of fundamentals of Company Law and provisions of the Companies Act of 2013.● To apprise the students of new concepts involving in company law regime.

6	AE2(1)	Environmental Studies	<ul style="list-style-type: none"> ● To creating awareness about Students, understand critically on Bio-diversity, threats for Bio-diversity and their roles and identities as citizens, consumers and environmental actors in a complex, interconnected world. ● Students can acquire knowledge on ecosystem, Food Chains, and historical context of environmental issues and the links between human and natural systems.
III – Semester			
7	MT 5(1)	Goods and Services Tax	<ul style="list-style-type: none"> ● The learning Goods and Services Tax (GST) enables the commerce students and the business community to ease interaction with GST authorities
8	MT 6(1)	Business Statistics	<ul style="list-style-type: none"> ● To understand the role of descriptive statistics in summarization, description and interpretation of the data. ● Gain a General understanding of time-series forecasting techniques.
9	MT 7(1)	Management Accounting - I	<ul style="list-style-type: none"> ● To enlighten the students thought and knowledge on management Accounting ● Helps to give proper idea on financial statement analysis in practical point of view ● To introduce the concept of fund flow and cash flow statement
10	MT 8 (1)	Communicative Skills	<ul style="list-style-type: none"> ● Students are able to demonstrate a good understanding of effective business writing and effective business communications. ● To acquire the skills of report writing and Modern forms of communication: Fax, email-video conference-internet-websites and their uses in business.
IV – Semester			
11	MT 9 (1)	Management Accounting - II	<ul style="list-style-type: none"> ● To provide knowledge about budget control keeping in mind the scope of the concept ● To develop the know-how and concept of marginal costing with practical problems
12	MT10 (1)	Cost Accounting	<ul style="list-style-type: none"> ● To familiarize the concept of cost accounting ● Helps to gather knowledge on preparation of cost sheet in its practical point of view ● To introduce the concept of overhead cost

13	MT 11 (1)	Income Tax	<ul style="list-style-type: none"> ● To introduce the basic concept of Income Tax. ● Enabling the students to have a fair idea on set-off and carry forward of losses ● To determine the concept of assessment of individual
14	MT 12 (1)	Arithmetic Skills	<ul style="list-style-type: none"> ● Develop and maintain problem-solving skills. Use mathematical ideas to model real-world problems ● Be able to communicate mathematical ideas with others. Have experience using technology to address mathematical ideas.
V – Semester			
15	MT 13 (1)	Computer Application Skills	<ul style="list-style-type: none"> ● To introduce the students about basics of Tally ERP - 9 ● To provide practical knowledge exposure to MS- Word, Ms- Excel and Ms-Power Point
16	MT 15 (1)	Financial Market Operation	<ul style="list-style-type: none"> ● To give the students and understanding of the operations and developments in financial markets in India. ● To acquaint them to gain an insight into the functioning and role of financial institutions in the Indian Economy ● Through this paper the students learn about various financial institutions like Stock Exchange , Mutual Funds etc.
17	MT 16 (1)	Principles of Marketing	<ul style="list-style-type: none"> ● The students learn the marketing and advertising skills, all the marketing factors and customers' behavior. ● Develop a market research plan and conduct basic research using primary and secondary sources.
18	MT 18 (1)	Corporate Accounting	<ul style="list-style-type: none"> ● Enabling the students to understand the features of Shares and Debentures. ● Develop an understanding about redemption of Shares and Debenture and its types. ● To give an exposure to the company final accounts ● To provide knowledge on Goodwill and students can be get an idea about internal reconstruction

19	ET 1 (1)	Principles of Micro Economics	<ul style="list-style-type: none"> ● To understand Pricing policy under Perfect Competition Monopoly, Monopolistic Competition , Oligopoly ● To obtain Pricing Objectives and Methods for production to minimize the cost and maximum the profit. ● To motivate the students interest by showing the relevance and use of various economic theories.
VI – Semester			
20	MT 19 (1)	Entrepreneurial Skills	<ul style="list-style-type: none"> ● To aiming to develop students about Entrepreneurship development ● To enable them to understand project formulation ● To familiarize the students with EDP schemes ● To give an introduction about MSME, EDI and other training institutes in Entrepreneurship
21	MT 20 (1)	Bank Management	<ul style="list-style-type: none"> ● Acquire knowledge on Indian Banking system and Banking Regulation Acts pertaining to it. ● Carry out advanced research in the field of Commerce, banking and finance.
22	MT 22 (1)	Auditing	<ul style="list-style-type: none"> ● To develop the accounting knowledge and its application in different fields also to develop practical knowledge of auditing. ● To develop an understanding of audit concept
23	MT 24 (1)	Human Resource Management	<ul style="list-style-type: none"> ● To aiming to enable the students in Human Resources Management ● To introduce the students about placement and training ● To facilitate the knowledge about performance appraisal and different methods.
24	ET 2 (1)	Indian Economy	<ul style="list-style-type: none"> ● Understand the nature, role of agriculture in Indian economy and NABARD. ● Describe Indian Service sector, growth of services sector in India governments reforms n various conditions ● Justify foreign trade, Multinational Corporation, world trade organization.

SUBJECT OUTCOME FOR FOUNDATION COURSES

DEPARTMENT OF ENGLISH

JULY 2017—APRIL 2020 (CBCS)

Sl. No.	Semester	Subject	Subject code	Outcome
1	I	Foundation course-English I	EN1(1)	To enhance SLRW skills
2	II	Foundation course-English II	EN1(2)	To enhance SLRW skills

DEPARTMENT OF TAMIL

July 2017 to April 2020

Semester	Subject	Subject Code	Outcomes of the Subject
I	Tamil Foundation Course I	LT1(1)	To know the basic Tamil Literature
II	Tamil Foundation Course II	LT2(1)	To know the basic Tamil Literature

DEPARTMENT OF FRENCH

Semester	Subject	Subject Code	Out Comes of Subject
I	French - I	LF1(C)	To know the basics of French communication in different situations like shops, touristic places, and necessities like a clinic, transport, and bank with grammar and Vocabulary.
II	French - II	LF2(C)	To improve communication in different situations like friends, family, job, and outdoors with grammar and Vocabulary.